Memorandum

Date: 1/12/2021
Meeting of: City Council Study Session

File No. SS 21-003
Type: Study Session

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Technology and Information Services	Jonny Chambers	425-556-2160

DEPARTMENT STAFF:

Technology and Information Services	Melissa Brady	Enterprise Data and GIS Manager
Police	Craig Werre	Crime Analyst
Technology and Information Services	Gus Olivo	Business Analyst
Executive	Jenny Lybeck	Environmental Sustainability Program Manager

TITLE:
Enterprise Data Management Update

OVERVIEW STATEMENT:
Council has expressed an interest in increased transparency using metrics and dashboards. We would like to provide Council with an update on our Enterprise Data Management Program and introduce our Metric-a-Month initiative that will feed both City and Public dashboards. In addition, three data analytic demos (Police, Fire and Executive) will be presented to give the Council examples of what is possible.

☐ **Additional Background Information/Description of Proposal Attached**

REQUESTED ACTION:

☒ **Receive Information**   ☐ **Provide Direction**   ☐ **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
  City of Redmond Budget and Community Strategic Plan rely heavily on the use of our enterprise data resources in order to report out on metrics. There is a need for a standardized platform to deliver the data to staff and the public.
- **Required:**
  N/A
- **Council Request:**
  We are looking for input from Council on our approach to developing metrics, dashboards and the supporting

data infrastructure.   The Council will have additional opportunities to discuss specific department and program metrics and their associated targets at future study sessions.

- **Other Key Facts:**
  The update on the City's Enterprise Data Management Program is timely since we just adopted the 2021-2022 Budget and data and the corresponding metrics are key to understanding the budget and the value of the City's program.

OUTCOMES:

The Enterprise Data Management Program provides the backend data infrastructure and analytic and visualization tools that will allow the City to realize a series of dashboards and reports that will help the City fine tune their operations and provide transparency to the public.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
  01/2021-12/2021
- **Outreach Methods and Results:**
  The EDM group will be meeting with Director's and Council to identify and define metrics.   Prioritization of their development will be facilitated through discussion and surveys.
- **Feedback Summary:**
  N/A

BUDGET IMPACT:

Total Cost:
N/A

Approved in current biennial budget: ☒ **Yes**   ☐ **No**   ☐ **N/A**

Budget Offer Number:
Technology and Information Services Operational Offer

Budget Priority:
Responsible Government

Other budget impacts or additional costs: ☐ **Yes**   ☒ **No**   ☐ **N/A**
If yes, explain:
N/A

Funding source(s):
520 Fund

Budget/Funding Constraints:
N/A

☐ **Additional budget details attached**

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
11/26/2019	Study Session	Receive Information

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:
N/A

ANTICIPATED RESULT IF NOT APPROVED:
N/A

ATTACHMENTS:
None