City of Redmond

15670 NE 85th Street Redmond, WA

Memorandum

Date: 4/6/2021 Meeting of: City Council		File No. AM No. 21-043 Type: Consent Item		
TO: Members of the City Council FROM: Mayor Angela Birney DEPARTMENT DIRECTOR CONTACT(S):				
Planning and Community Development	Carol Helland	425-55	6-2107]
DEPARTMENT STAFF:				
Planning and Community Development	Sarah Pyle	Planning Manage	r]
Planning and Community Development	LaNaya Myers	TDM Program Ad	ministrator	1
Approval of the 2021-22 Go Redmond K OVERVIEW STATEMENT: Continuing the successful partnership be 1999, King County Metro is providing coordinated Transportation Demand Ma	etween the City of Redmo \$242,500 of grant fundin anagement products and s	nd and King County N ng that will allow Go ervices through Dece	o Redmond to d	•
□ Additional Background Information	tion/Description of Propo	sal Attached		
REQUESTED ACTION:				
☐ Receive Information	☐ Provide Direction	☑ Approve		
REQUEST RATIONALE:				
 Relevant Plans/Policies: Commute Trip Reduction Law Transportation Management Promotes Required: N/A Council Request: N/A Other Key Facts: 		dmond Transportation	on Master Plan,	and Redmond's

2021 in response to impacts of COVID-19 and anticipated grant negotiation delays for the new biennium.

The City approved a grant agreement with King County Metro for Transportation Demand Management Services for the 2019-2020 biennium in the amount of \$236,000. An extension of this contract was approved by Council on July 21, 2020 allowing remaining funds to roller over into the new year for continued use through June 30,

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OUTCOMES:

The partnership between the City of Redmond and King County began in 1999 to educate and engage Redmond residents, employees, and employers in using alternatives to driving alone through the Go Redmond program. Program services help businesses meet their goals for the Commute Trip Reduction (CTR) law and Transportation Management Programs (TMP), reducing energy consumption, air pollution, and traffic congestion. Go Redmond continues to advance the shared objectives of the City and Metro to reduce drive-alone trips, thereby gaining users of transit, vanpool, carpool, biking, and walking.

In anticipation of light-rail openings, areas of concentrated focus for the next few years will be:

- Continuing our incentive program and expanding education and employer grants to Redmond employers;
- Restarting our residential TDM program with a focus on 10-minute neighborhoods;
- · Continuing the multifamily ORCA programs; and
- Getting Redmond light rail ready.

Timeline (previous or planned):

Outreach Methods and Results:

Other budget impacts or additional costs:

\$337,500 in City matching funds

N/A

If yes, explain:

With the support of Metro's funding, Hopelink will continue to implement our TDM in Diverse Communities program and will work to expand the virtual outreach, that was started last year, to riders most impacted by the effects of COVID -19. Lastly, we will explore new ways to collaborate on pilot interventions around Redmond by looking at shared parking opportunities.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

• Feedback Summary: N/A			
BUDGET IMPACT:			
Total Cost: \$242,500 funded by King County Metro and	\$337,500 of City	y contributions	
Approved in current biennial budget:		□ No	□ N/A
Budget Offer Number: 0000343			
Budget Priority : Vibrant and Connected Community			

□ No

□ N/A

⊠ Yes

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Funding source(s):

118 - Operating Grants. The Operating Grants Fund accounts for grants which are largely related to reducing congestion on roadways.

Budget/Funding Constraints:

This agreement would fund products and services from January 1, 2021 through December 31, 2022.

□ Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
3/9/2021	Committee of the Whole - Planning and Public Works	Approve

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

The current King County Metro agreement expires June 30, 2021.

ANTICIPATED RESULT IF NOT APPROVED:

If the proposed Interlocal Agreement is not approved, the City would not receive \$242,500 in funding from King County Metro. We would be unable to continue our successful partnership with Hopelink which has helped to connect diverse communities to needed mobility options. The City's ability to support Redmond employers and all residents would be significantly impacted, including Go Redmond programming and preparing for the upcoming opening of light-rail and the return of increased commuters to Redmond.

ATTACHMENTS:

Attachment A: Background Information