

Grant Use

Inter-Agency Agreement for 2021 - 2022 Waste Reduction and Recycling Grant with King County (CPA #6203496)

The City will use the grant funds as follows:

Task 1: Sustainable Living Classes

The focus of these interactive workshops will be to share information and techniques for reducing waste at home as well as properly sorting recyclables. We will present live demonstrations to show the viewer what materials look like and how to use them. We will develop materials to be Redmond specific to cover the services residents are eligible for and the local drop off sites and recyclers for specialty items for Redmond.

This task includes:

Six classes for “Redmond Sustainability Action at Home” on the following topics:

- **Redmond Sustainability Action at Home: Recycle Right!** The basics of categorizing materials as recycling, composting or garbage and what happens to it after it leaves your home.
- **Redmond Sustainability Action at Home: Conservation Kitchen**
Reduce wasted food through planning and proper storage. Learn recipes for utilizing parts of food that are usually wasted.
- **Redmond Sustainability Action at Home: Food + Composting**
Learn tips for setting up a strong program in your house, apartment, or condo in Redmond. This includes information on how to use the City’s cart collection program. Receive tools and tips to make participation easier. Find out what happens to materials after they leave your home.
- **Redmond Sustainability Action at Home: Perplexing Plastics**
Learn about reducing your plastic use, what is recyclable and what happens to plastics after you use them.
- **Redmond Sustainability Action at Home: Environmentally Preferable Purchasing**
A quick course on how to make better purchasing choices, information about local businesses in Redmond and why less can sometimes be more.
- **Redmond Sustainability Action at Home: Dynamic Decluttering**
How to determine when it is time to get rid of items and making the best choice on where they go next.

Task 2: Video Demo Clips

City staff will direct the creation of quick tips and demos for video clips for use on City media platforms and social media outlets. These will again be Redmond specific and mention the City’s resources in each clip with the demo so viewers would know where to go for more information.

Task 3: On-Demand Classes

Classes will be available “on demand” to provide for local business or community groups to set up as part of their regular meetings on a date/time of their choice.

If in person classes became an option (post pandemic), these could be offered in person at KCLS Redmond libraries

Task 4: Love Food, Stop Waste

In January-March 2021, Redmond solid waste staff will develop and implement a pilot project drawing inspiration and adapting resources from other programs (such as King County’s *Keep It Fresh* guide and sample social media posts). Other project elements may include:

Virtual cooking classes – Offered in partnership with Redmond’s Parks and Recreation Department (currently already running virtual recreation and enrichment classes), cooking classes could offer creative ways to use up leftovers and/or parts of foods that are usually not eaten.

Food waste “challenge” – This project may utilize non-traditional communication platforms. To support residents in completing the challenge, tools may be purchased and distributed to facilitate food management.

General awareness and promotion – This could include digital ads (leveraging content from the Ad Council’s Save the Food campaign), social media campaigns, and traditional printed materials, such as produce storage guides.

Inclusive outreach – This project presents an opportunity to prioritize audiences of focus, such as multilingual residents and people living with low incomes. Activities may include translation/transcreation of promotional materials and partnering with community organizations to support related efforts.

Task 5: Commercial Organics Collection Program

To decrease waste and increase recycling, the City’s Commercial Organics Collection program has proven successful in diverting organic material from the landfill to be recycled as compost. The program is operated through the City’s contracted hauler, Waste Management, and serves both multi-family and commercial sectors. The service provides free of charge organics collection to selected multi-family and business accounts after an eligibility screening. An independent consultant is also under contract with the City to assist with implementing and monitoring the program.