



Reflections on 2020: OneRedmond Board President	1
Beyond 2020 - Plans for the Future: OneRedmond Chief Executive Officer	3
OneRedmond 2020 Activity Summary	5
Existing Business Support Programs	7
Educational and Networking Events	11
Additional Partnerships	15
Unique Community Events	17
In the News!	18
City of Redmond by the Numbers: A Quick Community Snapshot	19
OneRedmond About Us & How to Join OneRedmond Members	23



ONEREDMOND PRESIDENT + CHAIRMAN OF THE BOARD, MARY NELSON MORROW

REFLECTIONS ON 2020

To say that 2020 was a challenging year is an understatement. Even now it seems strange to write about 2020 in past tense as COVID-19 continues to significantly impact Redmond businesses and non-profits in the beginning of 2021.

Much like other organizations,
OneRedmond had big plans for
2020 including more educational
opportunities, community activities
to bring entertainment to downtown
Redmond and more social and
networking opportunities. When
the pandemic hit our region,
OneRedmond made the necessary
changes, pivoting to provide and
promote the tools, resources, and
grant funding needed by small
businesses in the city in as safe
and convenient way as possible.

Collaboration is at the heart of what we do at OneRedmond as we know working together and maximizing our resources is critical to our economic recovery. As the City of Redmond's partner in providing federal funds to local small businesses, we were honored to to provide \$1.8 million in grant dollars to our local businesses in less than 120 days from launch to delivery of dollars. Working with our 501c3 Foundation we were able to pivot event dollars and to launch programs like "Fuel the Dragon" to lift up the spirits of the community and to support our small businesses.

Going forward, OneRedmond will continue to offer programs and tools to our businesses and non-profits such as discounted health insurance options, grant programs, and educational forums. In addition, we are excited to roll out new events and programs to Redmond and continue to find new ways to assist our community pull through and prosper in 2021 and beyond. Redmond is an extraordinary community, and we are proud to be a part of it.

With our support and best wishes,

Mary M. Morrow

66

Collaboration is at the heart of what we do at **OneRedmond** as we know working together and maximizing our resources is critical to our economic recovery.







BEYOND 2020: ONEREDMOND

The challenges that filled last year at every turn were countered by an enormous effort to come together to help bring relief and recovery to our smallest of businesses. To say that I am proud of my team's work in 2020 is an understatement. The passion to try and help as many small businesses in our region was evident every hour of every day. For the last two years, "Stronger Together" has been OneRedmond's theme. During this trying year, we saw our cities, chambers, business associations, and tourism groups come together to collectively work on solutions, and to share best practices.

At the onset of the pandemic, OneRedmond quickly pivoted to provide relief and recovery resources. We were the first organization in the region to issue a survey of local business, as it was imperative to learn how the pandemic was impacting our business owners, and what critical programs were needed. Realizing that business owners needed 24/7 access to ever-changing information, we developed the Eastside Recovery Hub and webinar series, giving access to information and resources to thousands of businesses across East King County and beyond.

As the only public/private economic development organization in East King County, our uniquely established OneEastside program solidified OneRedmond's leadership role. We became a vehicle for our congressional leaders to connect with local small businesses outlining the most dire needs of our community, and to help our representatives form impactful legislation. OneRedmond was proud to serve as one of the leading partners with King County, working with Amazon to help deliver over 2 million masks, sanitizers, and other PPE to the King County chambers of commerce and small businesses. To continue to assist our East King County partners, our Foundation became a fiscal sponsor for area localities and non-profits to provide valuable services to area front-line workers.

OneRedmond will continue to tackle the big issues for the regional business community and proactively drive economic and community recovery and resiliency. Uncertain as 2021 may be, OneRedmond will support and meet the unique needs of our business community. We will help our organizations to maintain their operations, to grow stronger and more resilient, and to flourish. We want to celebrate survival, success, and the endurance of our community. As we roll out new programs, educational events, and opportunities for connection, we will strive to restore our economy to pre-COVID-19 levels, and to make it more resilient than before. We are OneRedmond. We are OneEastside.





CHIEF EXECUTIVE OFFICER KRISTINA HUDSON



The passion to try and help as many small businesses in our region was evident every hour of every day.





2020 ACTIVITY SUMMARY

The unexpected events of 2020 yielded both significant challenges for and changes to OneRedmond's plans for the year. However, just as City of Redmond organizations had to do, OneRedmond was able to pivot and utilize online tools and creative partnerships to still connect commerce to community. Below is a summary of the types of programs and initiatives conducted this year and the results they produced.



King County was pleased to partner with OneRedmond to provide emergency relief to our small businesses. OneRedmond's efforts have helped thousands of small businesses in our region, from their PPE distribution to their Eastside Recovery Hub webinars and one-on-one advising. We appreciate OneRedmond's leadership during this critical time.



Director, Economic Development & Recovery at Office of King County Executive Dow Constantine



350+ **SMALL BUSINESS GRANTS DISTRIBUTED**

TOTALING \$1.854

MILLION



336 NEW **ONEREDMOND MEMBERS**

PPE KITS WERE DISTRIBUTED **THROUGH 11 PICKUP LOCATIONS** THROUGHOUT KING COUNTY.



17 VIRTUAL **EVENTS WITH OVER**

EVENTS HOSTED ENGAGING 175+ BUSINESSES









EXISTING BUSINESS SUPPORT PROGRAMS

BUSINESS WALK PROGRAM

Beginning in the spring of 2020, OneRedmond initiated a new business walk program designed to meet in person with as many of the businesses as possible within a designated commercial area and provide them with tailored assistance based on their specific questions and needs.

FREE PPE DISTRIBUTION PROGRAM

In July, OneRedmond, the Seattle Chamber and Seattle Southside Chamber led a partnership with over 25 business organizations across the region to distribute free Small Business Safe Start PPE Kits comprised of an inventory provided by King County of approximately 2.5 million masks and nearly 38,000 bottles of hand sanitizer.

In collaboration with Amazon's Treasure Truck team,
OneRedmond and its partners hosted 11 contact-less,
pickup events across the county. In the City of
Redmond alone, over 400 PPE kits were distributed
during a one-day pick-up event. Council members David
Carson and Vanessa Kritzer volunteered as well to help
distribute the kits.

ONEREDMOND OFFERS NEW AFFORDABLE HEALTH INSURANCE TO MEMBERS

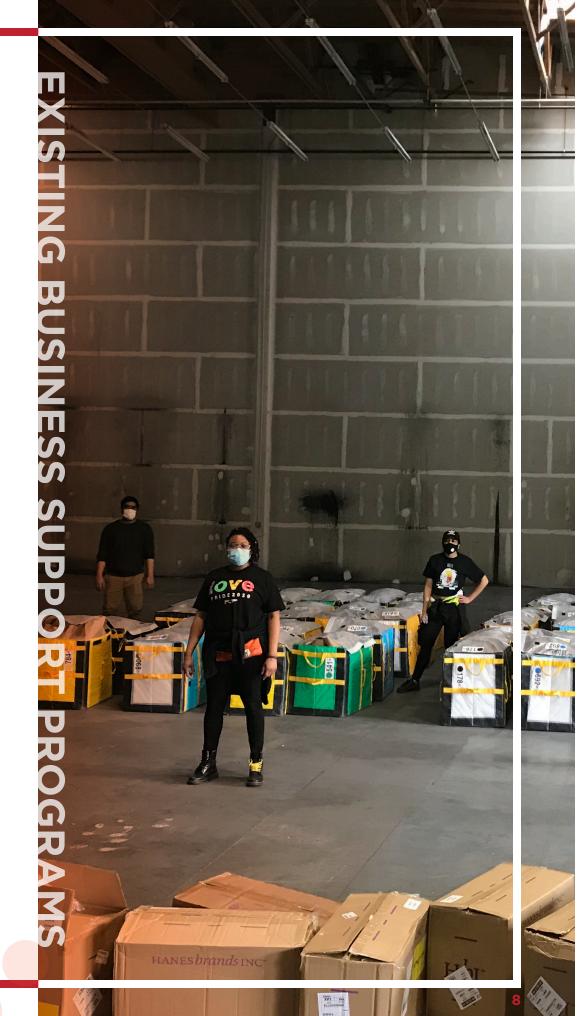
In November, OneRedmond announced its new partnership with Business Health Trust to provide high qualify, affordable health insurance options for OneRedmond investors and members. The comprehensive offerings give employers a choice of over 20 affordable medical plans from major carriers like Premera and Kaiser, as well as additional benefits including dental, vision, life.



Like many small
business owners,
we wear many hats
throughout the day
and especially with
challenges this past
year, it has been
daunting. But we are
very glad we have
OneRedmond on
our side...



ALEX FONG SIGNARAMA, REDMOND

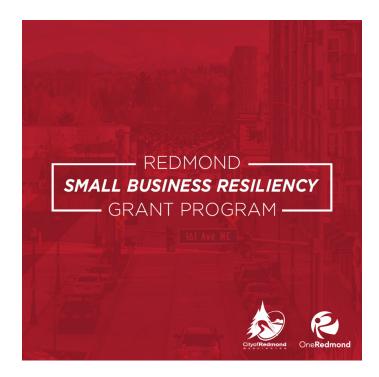


GRANT PROGRAMS

From August until the end of the year 2020, the City of Redmond authorized OneRedmond to administer three grant programs to Redmond small businesses. Over \$1.8 million in grant funds were distributed to 336 grant recipients.

These businesses comprised a range of sizes, industries, years in business and ownership make-up, highlighting the diversity of businesses located in Redmond and impacted negatively by COVID-19.

OneRedmond Distributes Over \$1.8 Million in CARES ACT Grants to Redmond Small Business





... We also took part in online community conversations, with OneRedmond, city leaders and other constituents, we applied for and received PPP funds, a Winterization Grant and early on PPE for our team members when none was to be found.



DEBA WEGNER RECIPE FOR SUCCESS, INC.

GRANT STATISTICS YEARS IN OPERATION 25 50 100 1-5 years **39% (131)** 6-10 years **25% (83)** 11-20 years 22% (74) 21-30 years 9% (30) 31-50 years **5% (16)** 50+ years 1% (2) NUMBER OF FULL TIME EMPLOYEES (FTE) 25 50 100 1-5 FTE **77% (258)** 6-10 FTE **15% (50)** 11-15 FTE **4% (15)** 16-24 FTE **3% (11)** 25+ FTE1% (2) **INDUSTRY BY CATEGORY** 25 50 75 100 Restaurants 20.2% (68) Health Services 14.3%(48) Personal Services 12.2% (41) Retail 12.2% (41) Daycare **6.3%(21)** Non-Profit **5.1% (17)** Manufacturing 4.8% (16) Professional Services 4.8%(16) Education 4.5% (15) Other 4.5% (15) Technology **3.6%(12)** Entertainment 3.9%(13) Construction 2.1% (7) Hospitality1.8%(6) **BUSINESS OWNERS** 25 50 75 100 Women-Owned 51% (172) Minority-Owned 35% (117) Veteran-Owned 2% (8)



EDUCATION & NETWORKING

EASTSIDE ECONOMIC OUTLOOK SUMMIT

On February 26th, over 200 attendees participated in OneRedmond's 2nd Annual Eastside Economic Outlook Summit, hosted by Microsoft at its Visitors Center. The event featured an economic presentation by Chris Mefford, President of Community Attributes and an Eastside Outlook Fireside Chat moderated by Emily Parkhurst of Puget Sound Journal, and a distinguished panel of Eastside leaders including Amy Carlson, Jacobs Engineering, Robert Pantley, Natural & Built Environments, and Dr. Jerry Weber, Bellevue College.

EASTSIDE CITIES VIRTUAL JOB FAIR

In October, OneRedmond participated in the Eastside Cities Virtual Job Fair where attendees virtually explored full-time, part-time, seasonal, and remote job opportunities with companies that were hiring. During this virtual fair, participants were able to "talk" directly with recruiters via live text, video or audio-based chat. There was no cost to attend this virtual hiring event. Almost 900 job seekers attended this one-day virtual event with 38 employer booths, and almost 1,000 discussions with 8% resulting in the scheduling of next step interviews. Fourteen percent resulted in additional screening opportunities, and over 30% were kept in the pipeline for future opportunities.

2020 STATE OF THE CITY SUMMIT

In November, OneRedmond hosted its annual State of the City featuring Mayor Angela Birney, as well as members of Redmond City Council. It was an exciting morning as Mayor Birney presented her inaugural State of the City address and engaged in an interactive Q&A session with representatives from the Redmond business community. In a special tribute, OneRedmond President and Board Chair Mary Morrow, Owner and Managing Director of Nelson Legacy Group, recognized past President Robert Pantley, CEO of Natural & Built Environments for his commitment and service to OneRedmond and the City of Redmond. In recognition of his tireless effort to create a sustainable community, the organization will be planting a tree in Pantley's honor in the Spring of 2021 at a City of Redmond park.

RIBBON CUTTING CEREMONIES

Despite a challenging year of social distancing, OneRedmond was delighted to continue organizing ribbon cutting celebrations. Here are four new or reopening OneRedmond businesses!

Bellevue Redmond Physical Therapy Center

On February 8th, 2020, OneRedmond hosted the ribbon cutting ceremony for Bellevue Redmond Physical Therapy Center. Acquired by Dr. Christopher Gries, PT, DPT, CEO, the renovated center offers a wide range of services tailored to the individual needs of this clients.

Row House

On February 29th, 2020, Row House opened its doors in Redmond Town Center. This high-energy, music driven group class combines rowing intervals with floor-based strength exercises for the ultimate low impact, cardio enhancing, full-body workout for all fitness levels.

Redmond Bar & Grill

On July 24th, 2020, OneRedmond supported the Greater Redmond Transit Authority's ribbon cutting ceremony for the grand opening of the Redmond Bar & Grill new outdoor dining patio.

Hilton Garden Inn Redmond Town Center

On September 30th, 2020, the new Hilton Garden Inn Redmond Town Center opened its doors and fabulous open-air gathering spaces.









EDUCATION & NETWORKING

FINANCIAL RESOURCES WEBINAR SERIES

One of the first ways in which OneRedmond changed course to meet the needs of businesses once the pandemic began to impact the region was to host a series of webinars, focused on providing up-to-date information and guidance on the financial tools and resources available at local, state and federal levels.

In 2020, OneRedmond hosted 14 webinars on topics such as PPP, EIDL, tax credits and grant program overviews. Over 3,500 attendees joined from Redmond, the Puget Sound region and even some joining from neighboring states to learn how to use these financial tools to help their businesses.

Financial Resources & Recovery (3021 participants)

- 1. SBA Loans & Grants Available Under the New CARES Act
- 2. Helping Companies Navigate the Paycheck Protection Program (PPP)
- **3.** Helping Independent Contractors & Gig Workers Navigate the Programs Available Under the CARES Act
- **4.** Strategies & Tips for Navigating Your Rent Relief Conversation During COVID-19
- **5.** Spanish Webinar: Survival Strategies for Small Business Owners
- 6. Tax Relief and Incentives Available to Businesses During COVID-19
- 7. Navigating the Paycheck Protection Program (PPP) Loan Forgiveness Application
- **8.** Mandarin Webinar: Helping Companies Navigate the Paycheck Protection Program (PPP) & Other Resources During COVID-19
- **9.** Paycheck Protection Program (PPP) Flexibility Act Latest Updates and Guidance 10. Simpler PPP Forgiveness for Loans of \$50,000 or Less
- 11. PHASE 2 Navigating King County's Safe Start Guidelines
- **12.** EvergreenHealth's Journey with COVID-19: Resiliency & Care...for our Community

Grant Related (278 participants)

- 13. Redmond Small Business Resiliency Grant Program
- 14. Redmond Grant Recipient Member Orientation
- 15. City of Redmond Winterization Guidelines & Grant Update

OneRedmond

financial resources

programming

helped thousands

of companies walk

through all these

grant and funding

opportunities.

Our team
continues to
work with these
companies on
a daily basis to
answer questions.

A total of 1,554

Redmond small

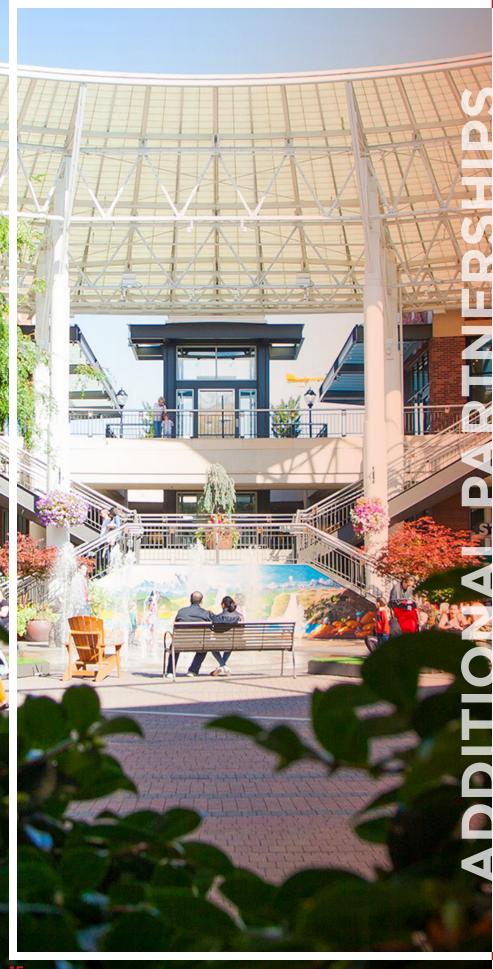
businesses received

almost \$249 million in

PPP loans which are on

track for forgiveness.





OneEastside

Foundation

became the

fiscal sponsor

for the

Herbfarm LLC's

Meal Delivery

program for Puget

Sound Hospital staff.



ADDITIONAL PARTNERSHIPS

EASTSIDE RECOVERY HUB

OneRedmond developed the Eastside Recovery Hub (ERH) website in partnership with 27 Eastside cities and chambers in response to the COVID-19 pandemic to help pool eastside resources and tools together in one place.

The ERH includes the latest public health information; reopening guidelines for businesses; resources for businesses and workers; financial resources, and opportunities for lending assistance.

PARTNERSHIP WITH THE HERBFARM

The Herbfarm Restaurant, a 32-year-old AAA Five Diamond restaurant in Woodinville, WA, delivered 4,000 high quality, nutritious, multi-course meals per month to unseen Hospital Warriors, from custodians and maintenance workers to virologists, nurses and staff at area hospitals with generous support from the Puget Sound community. OneRedmond's Foundation d/b/a OneEastside Foundation became the fiscal sponsor for the Herbfarm LLC's Meal Delivery program for regional Puget Sound hospital staff. This partnership helped to raise over \$70,000. By the end of June over 15,000, 3-course meals had been delivered to local first line responders.

REDMOND SMALL BUSINESS DEVELOPMENT CENTER (WSBDC)

The Washington SBDC's Redmond Center was a valuable partner and resource in 2020. OneRedmond was delighted to welcome our new Advisor, Mari Wruble to the team in the spring of 2020 and her expertise and access to valuable resources proved critical in assisting existing businesses on the Eastside navigate the challenges of the pandemic.

During this time she assisted more than 45 clients, 30 of which were new, in a wide range of industries, leading to the creation or support of over 100 new and existing jobs. Mari also joined the team on business walk visits and financial resource webinars throughout the year.

Hosted in the OneRedmond office, SCORE's Dave Ormerod provides free and confidential one-on-one business mentoring in the Greater Seattle area. He also conducts workshops for both start-up entrepreneurs and seasoned small business owners.

Since the pandemic, Dave has been meeting with clients via ZOOM or MS Teams. In 2020, Dave connected with 61 clients, 50 of them since April when COVID shutdown closed many offices. With his help, several registered new businesses, wrote business plans, and received SBA-backed funding.

The biggest trend he has been seeing is the universal adaption of the "Lean Canvas" business plan, which allows a start-up a quick method of business planning.









FUEL THE DRAGON, SUMMER 2020

Duplicating the success of the summer 2019 Fuel the Dragon game but tailoring it to COVID-19 requirements, OneRedmond and participating restaurants engaged the community by providing fun activities for families and residents.

During the summer, the Fuel the Dragon event website was visited over 7,500 unique times, with coloring pages, passports and submission forms being activated. Over 175 businesses were engaged and the event generated an estimated \$8,000 for those businesses.

GEEKS & GHOULS HALLOWEEN IN REDMOND

In partnership with Redmond Town Center, Experience Redmond, VALA Eastside and with prizes from Hilton Garden Inn and Brown's Stockyard Exchange, OneRedmond sponsored a safe Halloween event during the COVID-19 pandemic.

Event attendees came to Redmond Town Center to take pictures and prizes for "Most Creative Costume" and "Most Creative Post" were distributed to excited winners.

The event generated over 145 social media posts and 136 Redmond Town Center gift cards were distributed.

IN THE NEWS

The City of Redmond and OneRedmond have been in the news quite a bit in 2020! From highlights of new industry sectors like space and satellite innovation to COVID-19 response and support for local businesses, Redmond is a community that supports each other.









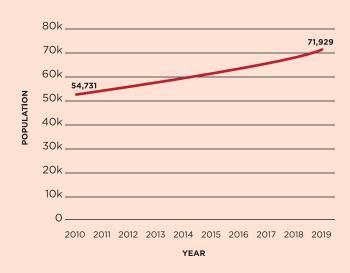
POPULATION

REDMOND BY THE NUMBERS

The City of Redmond is a vibrant and growing small city. Between 2010 and 2019, the Redmond population grew by more than 17,000. Compared to King County and the Seattle MSA, Redmond is growing at a 5% greater rate.

Population Growth

City of Redmond 2010-2019



Population Growth Rate

City of Redmond & Seattle MSA 2011-2019



POPULATION CHARACTERISTICS

The median age in Redmond is

35.2

43.9%

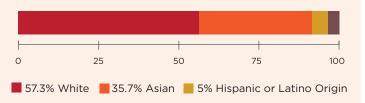
of Redmond's population 15 years and over earned an income of **\$75,000** or more.

45.6%

of the population (5 years & older) speak a language other than or in addition to English.

41.3%

of Redmond residents are foreign born, over double the number of foreign born residents living within the Seattle metro area.



■ 3.4% Two or More Races

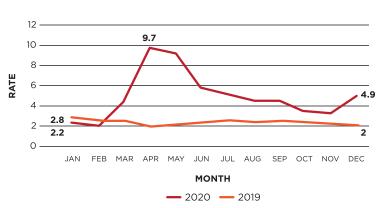
UNEMPLOYMENT RATE

The COVID-19 Pandemic significantly impacted the Redmond 2020 unemployment rate compared to 2019. In April 2019, the rate was at about 2% and increased to 9.7% in April 2020. The unemployment rate recovered after the spring 2020 spike, but then increased to 4.9% in December.

Compared to King County as a whole and the Seattle MSA, the City of Redmond's unemployment rate was significantly less impacted by COVID-19. King County's unemployment rate increased to 14.9% and as of December 2020, rested at 6.8%. The Seattle MSA rate rose to 16.6%, and fell to 7.2% in November 2020.

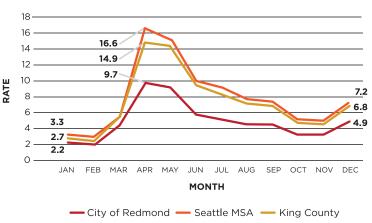
Unemployment Rate • City Of Redmond 2019-2020

(Not seasonally adjusted.)



Unemployment Rate • 2020

(Not seasonally adjusted.)



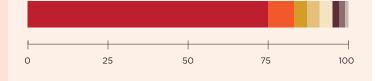


TOP 20 EMPLOYERS IN REDMOND (2019)

- Microsoft Corporation (36,087)
- Terex Washington & USA (2,044)
- Eurest Dining Services (1,352)
- 4 Lake Washington School District (1,294)
- 5 Nintendo of America (972)
- 6 Honeywell International Inc. (923)
- 7 City of Redmond (792)
- 8 United Parcel Service (755)
- Stryker Corporation (694)
- Facebook Technologies LLC (590)
- CBRE, Inc. (553)
- 2 AT&T Mobility (434)
- 13 Aerojet (432)
- 14 Accenture (380)
- MV Public Transportation Inc. (324)
- Pactera Technologies Inc. (324)
- Costco Wholesale Corporation (279)
- 18 Wyndham Vacation Ownership Inc (275)
- Puget Sound Energy (263)
- 20 Novitex Enterprise Solutions Inc. (261)

EMPLOYMENT BY INDUSTRY CITY OF REDMOND (2019)

- Services **75%**
- Manufacturing 8%
- Construction, Resources 4%
- Wholesale Trade,
 Transportation, Utilities 4%
- Retail 4%
- Finance, Insurance, Real Estate 2%
- Education 2%
- Government 1%



REDMOND BY THE NUMBERS



EMPLOYMENT BY INDUSTRY SECTOR

Redmond is home to a wide range of businesses, however, in terms of employment, the Professional, Scientific and Technical Services industries comprise of more than 75% of Redmond-based jobs. The second highest employer of jobs is Manufacturing.



EDUCATIONAL ATTAINMENT

Redmond residents hold higher levels of educational attainment compared to residents within King County and the Seattle metro area. Over 73% of the population aged 25 or higher have a Bachelors degree or higher.



MEDIAN EARNINGS BY EDUCATIONAL ATTAINMENT

In 2019, the median earning for Redmond workers was \$120,357. The median earnings for men were 37% higher than the median earnings for women. The difference in earnings between men and women were largest amongst people who had some college or an associates degree.



BUSINESSES IN REDMOND

Approximately 2,382 businesses operate in Redmond as of 2020. Of these, 2,137 are businesses with fewer than 10 FTE's. 34 companies employ 150 or more employees. 1,273 businesses have been licensed in Redmond for at least 6 years.

*Note: The number of businesses and number of large businesses operating in Redmond do not include multiple office locations within the city.



ABOUT US

OneRedmond is a 501(c)3 and 501(c)6 organization that is the City of Redmond's Chamber of Commerce, Economic Development Enterprise for the Eastside, and Community Foundation all-in-one.

With more than 360 members, OneRedmond is a dynamic, impactful organization focused on supporting the Redmond and Eastside community through education, networking and advocacy initiatives.

HOW TO JOIN

OneRedmond membership has never been more valuable to small, medium and large businesses. From financial tools and resources to advocacy, marketing and networking opportunities, join OneRedmond and be part of a strong and growing business community network.

This chart shows the benefits your organization receives with membership at various levels.

To learn more, contact us today at info@oneredmond.org.

BENEFITS	Supporter (\$500)	Supporter Plus (\$1,000)	Connector (\$2,500)	Advocate (\$5,000+)	Ambassador (\$10,000+)	Partner (\$15,000+)	Leader (\$50,000+)	Founder (\$100,000+)
Access to Group Health Care and Dental Plans and Discount Passport Card	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø
Opportunity to serve on Ambassador Outreach	Q	Q	Ø	Ø	Q	Ø	Ø	Q
Opportunity to be selected as a delegate to the East King Chambers Coalition	Ø	Q	Ø	Ø	Q	Ø	Ø	Ø
Discounted certificate of origin	Q	Q	Ø	Ø	Q	Ø	Q	Q
Member-to-Member discounts	Q	Q	Q	Q	Q	Q	Q	Ø
Recognition as a new member in newsletter & social media	Q	Q	Ø	Q	Q	Q	Q	Ø
Member pricing to all events	Q	Q	Q	Q	Q	Ø	Q	Ø
Ribbon cutting & grand opening planning & management including coordination with elected officials	Ø	Ø	Ø	Ø	Ø	Ø	Ø	Ø
Use of OneRedmond conference rooms	Ø	Q	Ø	Ø	Q	Q	Ø	Ø
Opportunity to be selected to serve on the Board of Directors representing small businesses			Ø	Ø	Ø			
Number of seats on the Board of Directors						1	1	2
OneEastside Employer Roundtables & Briefings					Q	Ø	Ø	Ø
Advocacy Alerts				Q	Q	Q	Q	Ø

ONEREDMOND BOARD



Member at Large
Dan Angellar
Seattle Marriott
Redmond



Ryan Baumgartner Cashman Consulting



Member at Large
Angela Birney
Mayor of City of
Redmond



Clarke JewellOlympia Precast



Secretary
Thomas L. Markl
Nelson Legacy Group



Vice President
Michael Mattmiller
Microsoft



Dr. Amy MorrisonLake Washington
Institute of Technology



Vanessa Kritzer

City of Redmond

President Mary Nelson MorrowNelson Legacy Group



Dr. Eric Murray Cascadia College



Robert Pantly Natural and Built Environments



Treasurer

Dr. Eric J. Scroggins

Banner Bank

ONEREDMOND FOUNDATION BOARD



Michaela Berendt Microsoft



President
Bill Biggs
Former Health Care
Executive



David CarsonCouncilmember, City
of Redmond



Vice President

Aaron Knopf

Unify Consulting



Jessica Kravitz VALA Eastside



Nancy McCormick Former City Council Member, President



Mary Nelson Morrow Nelson Legacy Group



Latha SambamurtiWashington State Arts
Commisioner



Secretary

Menka Soni

AmPowering



Kay TaylorEvergreen Healthcare



Stephen Uy Facebook



Treasurer
Pat Vache
HRKinections

FOUNDER

City of Redmond Microsoft Nelson Legacy Group

LEADER

Seattle Marriott Redmond

PARTNER

EvergreenHealth Natural & Built **Environments** Overlake Medical Center & Clinics

AMBASSADOR

Capstone Partners Facebook, Inc GLY

ADVOCATE

Archer Hotel Redmond Banner Bank Davis Wright Tremaine Falco Sult HCL America, the drift Inc. Honeywell Aerospace Lake Washington Institute of Technology Prime Electric **Puget Sound Energy** Waste Management

Magellan Architects Trammell Crow

SUPPORTER PLUS

Express Employment Professionals BECU Cascadia Community College Cashman Consulting Confidence Analytics Denali Advanced Integration **Golder Associates** Hilton Garden Inn Redmond Town Center Olympian Precast, Inc. Power 10 PS Business Parks Spectralux Corporation Staples, Inc. The Driftmier Architects, P.S.

Watson Asphalt

Angel Keeper Redmond, Inc. Any Lab Test Now Apple Tree Family Child Care Arena Sports Redmond, LLC Assistance League of the Eastside Audacitee Autosys, Inc. **Aviation Spares & Services** International Avondale Landscaping, LLC B&B Stores Inc. Bach to Rock Redmond Back and Beyond Bal Bhavan Child Care, Inc. Bangkok Basil **Barefoot Eco Outfitters** Barry Moorhead, DDS **BECU** Bella Vision Bellegrove Medical Bellevue Redmond Physical Therapy Center **BelRed Dentists** Better U Today Beyond Beauty Brow Bar Big Block Brewing BK Academy for Gifted Children **Blackbird Apartments** Blu Sardinia Bradley, LLC **Brick & Mortar Books** Bricks4Kidz Enrichment Bright Beginnings Daycare Bright March, LLC

Andrew B Traxler, DDS PS

C L Johnson Law Office, PLLC C. Joy Salon Caffe Lusso Coffee Roasters Cakes en Voque, LLC Candace Lindner Spanish Tutoring Cascade Water Alliance Cascadia Resources, Inc. Cedar Crest Academy Centro Cultural Mexicano **Chaat Corner Corporation** Clear Chiropractic Redmond Club Pilates Redmond Codeproof Technologies, Inc. Colleen's Place Salon Colors of Redmond Columbia Choirs Association Community Homes, Inc. Comtech Phones Corp.

Eastside Little Learners Eastside Vision Care Echo's Acapulco Fresh Mexican Grill Vendina Co. Edge & Spoke Sports **Education Hill Learning Center** El Toreador Mexican Restaurant **Emerald City Gymnastics** Academy, Inc. **Emerald City Smoothie Enchanted Cuts** Ennco Display Systems, Inc. Essence of Dentistry, PLLC **Evergreen Internists Expedia Cruiseship Centers** Redmond Extreme Excellence, LLC Family Dry Cleaner

InnoWeb Tech. LLC International Sherpa Guides (ISG) Ironsteak Redmond Islamic School of Redmond J Michael's Pub & Eatery J Raye Limited, LLC Jawhara Cafe, LLC Jax Dog Drop Redmond Jazzminn McCaughey JJ Mahoney's JR Hensrude Tax & Accounting Jumping Beans Indoor Playspace & Cafe Just Got Blessed K and K Family Corporation Kabab Palace Restaurant Kaktus. Inc. Kanishka Indian Cuisine Karmali Law Office, PLLC Katie Ostler DMD. Family & Cosmetic Dentistry **KD** Motorsports Koya, Inc. KSN INC Kungfu Wrap, LP Lake Washington Schools Foundation Lake Washington Wellness Lani's Tailor Larry Snyder Auctions Laugh & Learn Home Child Care, LLC Left Coast Cuts, LLC Lemmon Nguyen Investments Levue Nails & Spa

Fisher Sports Academy Connecting Steps, LLC **SUPPORTER** Five Hooks Seafood Copperfin Flee The Ultimate Real Life 360Traders, LLC Cow Chip Cookies Escape Game 3BS Bar & Grill Creperie de Paris Freedom Fitness Redmond A Masquerade Costume CWFRESH, LLC Fuller Nutri-Fuel Aapka Spa Daniel A Frost, PS Fun and Study, LLC Acacia Teriyaki Dauntless, Inc. **G&C** Accounting Solutions **Acrylic Concepts** Delphi Precision Imaging Gallagher Tool and Instrument Activated, Inc. Corporation Getty Jewellers, Inc. AdamLu Photography, LLC DeMaria Aviation Services, LLC Global Medics USA Advanced Ironworks Digital Space, LLC Greater Redmond Agave Cocina & Cantina of DiaiTrends, LLC Transportation Management Redmond Dina Child Care Association Air Duct Cleaners of Port of Seattle Discover Yoga Green Apple Events & Catering Washington Dong Sheng, LLC Greenwood International, LLC Alan P Nohr DDS PS **CONNECTOR** Down Pour Coffee Bar Heinz Marketing, Inc. Allcare Senior Home, LLC Dr. PC Fix Hello Poke Mill Creek Residential Allure Services, LLC Drama Kids International of Hoffman's Fine Cakes and Always Greener Downtown Briora Ballroom Dance Studio Light + Art, LLC Seattle's Eastside Pastries Always Sunny Inc Brugge Chocolates, LLC LILOTREE Duomi, LLC Holly H Campbell, LMHC Amu Nutrition, LLC Linh Nguyen, DDS, PLLC **Business Health Trust** East Side Auto Care, Inc. Hot off the Press Anabolic Aces Health Little Hearts Preschool **Butterfly Reflexology Clinic HRKinnections** Eastside Dog, LLC Consulting & Daycare By Marilyn Eastside Kyokushin India Corp. 28

Little Learner Montessori/Daycare Little Wiggle Child Care Louie de Coton, LLC Love Heart Lashes Lunchbox Laboratory 1 M Squared Fitness Mac and Mabel Mad Science of Sno-King Mailbox & Shipping Center Malinda Lam-Gershony, DDS, PLLC Mary Jo Bender Mathnasium of Redmond Mayuri Bakery & Video Mayuri Indian Cuisine McDonald's Book Exchange Mechanized Cleaning Solutions, Inc. Meek & Park, Inc. (Niko Teriyaki) Miah's Kitchen Michael Lee, DDS, PLLC Mike's Amazing Cakes MimiClean.com Minuteman Press of Redmond Mirage Hair Design Mitra Zarakani **MOONIE Icy Tunes** Morgan Elizabeth Ward Irrevocable Trust Motley Zoo Animal Rescue Moxie's Pet Service. Inc. Namasthe Indian Restaurant, LLC NAMI Eastside (National Alliance On Mental Illness, East King County) Nguyen & Chen, Corp. North Sound Massage Therapy, LLC

North Star Offices, LLC

Northern Lights Montessori School NORTHWEST ART GLASS Northwest Interiors & Design Nouri O'Brian & Associates Off the Vine Catering, LLC Olga's European Skin and **Body Clinic** Onboard XP One Way Group Ooba Tooba, LLC **Optix Evewear** OrangeTheory Fitness **Overlake Cleaners OVERLAKE Laundry** Paint Away! Palmers East Pars Consulting Incorporated Personal Medical Corp. Pines FG, LLC Postdoc Brewing Company Practec, LLC Prana Yoga Prashanthi Chitre Institute of Performing Arts. LLC **Precision Press** Premier Media Group Premiere Dance Center Prime Steakhouse Pro Scooter Shop **Pro-Tec Athletics** Proxima, LLC Puget Electric, LLC Pure Barre Pushing Boundaries **QURRAT-UL-AIN MAHMUD** Ra Beauty, Inc. Racha Noodle & Thai Cuisine Radiance Learning Rakdee, LLC Ranger Group, PLLC RBC Signals, LLC

Redmond Back and Neck Care Clinic, PS Redmond Bilingual Montessori Redmond Eagles Redmond Family Care, LLC Redmond Family Dental Redmond Family Smiles Redmond Heights Senior Living Redmond Home Staging & Decorating Redmond Pilates, LLC Redmond Pony Express Redmond Reporter Redmond Roots Chiropractic Redmond Saturday Market Redmond Toddler group Redmond Trophy & Engraving Redmond United Methodist Church Redmond Vision Clinic, PLLC Redmond's Bar & Grill Redmond's Heart Adult Family Home, LLC Renewed Hope Counseling Services, PLLC RESHET, LLC Restaurants Depot RF Business, LLC Rivaage Salon & Medi-Spa River Trail Roasters Romio's Pizza & Pasta Redmond Row House Redmond **RPM Systems Corporation** Ryan McNamara, DDS, PLLC Sadler Dental, PLLC Sages Restaurant, LLC Sammamish Rowing Association Sarah Carpenter Photography & Design, LLC SDIEGOS, LLC Sea Painters, Inc. DBA

CertaPro Painters

Subway

Searose, LLC dba Redmond Art Works Seattle Ideal Health Seattle Little Stars Arts Center Seattle Patent Group, LLC SecondStory Repertory Semilla Flamenca Serious About Fitness SHAOLIN ZEN MARTIAL ARTS ACADEMY, LLC Shear Bliss Signarama Redmond Simply Pilates Skillspire, LLC Skin Envy SMS Distribution. LLC/Bomond Vodka Soma Pilates, LLC SoulFood Enterprises, LLC Southern Accents, Inc. Spectralux Corporation Spectrum Academy Srivenkateswara Vedic **Education and Training** Academy STEAM for Teens, LLC Sternik Law, LLC Strattonwood Swimming Club Studio Nails, Inc. Studio Shalev, LLC Styler Beauty, LLC Sunny Teriyaki **Sunrise Donuts** Sunshine Music Together, LLC T3MA of Kirkland T3MA of Redmond TAP Medical Products. Inc. Taru Daycare Home, LLC Teen Wise The Beekeeper's Secret

The Complete Line, LLC The Dubliner Irish Pub & Cafe The French Bakery, LLC The Guilt Trip The Lash Lounge - Redmond Town Center The Madrone School The Mandarin, Inc. Pasta ya Gotcha The Painted Palace, LLC The Perfect Push, PLLC The Redmond Academy of Theatre Arts The Yummy Corporation SBA Garlic Jim's Redmond Thinkspace, LLC Tiny Stars Childcare Tips and Toes Nail Salon TITLE Boxing Club - Redmond Top Vape Toppers Salon, Inc. Trade Alternatives, Inc. Transparent Window Cleaning True Martail Arts Overlake UFO TOUR GOLF, LLC United Fitness Holdings/ Cyclebar Urban Dakota Creative **US Nails USSD** Redmond Vehicle Monitor Corporation **VEQUE** Enterprises, LLC Vitality Wellness Center Washington Autism Alliance & Advocacy Waypoint Pediatric Therapies Whitewater Ventures, Inc. William Grav Wong Fleming Woodblock Xidias Inc

East Massage

Young Rembrandts

Zeeks Pizza ZenRock Fitness, LLC **NON-PROFIT** Assistance League of the Eastside Delphi Precision Imaging Lake Washington School District Redmond Historical Society Snapology of Eastside

29

The Bento Box

The British Pantry, Ltd.



OneRedmond

REDMOND CHAMBER

OF COMMERCE

- **⊘** Advocates for small businesses at the local, state and federal level
- **⊘** Provides educational programming
- **⊘** Offers networking events (not during a pandemic)
- **⊘** Offers member discounts and health insurance benefits

ECONOMIC DEVELOPMENT

ENTERPRISE

- **⊘** Supports existing businesses with expansion needs
- in locating in Redmond
- **⊘** Advocates for workforce development and affordable housing solutions

ONEREDMOND

FOUNDATION

- **⊘** Hosts unique, engaging events to connect commerce to community
- **♂** Offers fundraising and grant opportunities to businesses

CONNECT WITH US



425.885.4014



Info@OneRedmond.org



8383 158th Ave NE, Suite 225, Redmond, WA 98052



@OneRedmond



www.OneRedmond.org

OUR PARTNERS

















OneRedmond

Connecting Commerce to Community

2021 ACTIVITIES TO DATE

Small Business Outreach

Business Walks

OneRedmond continues our Business Walk Program. This program is designed to meet in person with as many of the businesses as possible within a designated commercial area. This allows our team to field questions on the spot and provide business owners with tailored assistance based on their specific questions and needs. To date we have met with 50 businesses and are on track to meet with 150 in Sammamish Valley and Overlake area by end of year.

Grant Follow Up 2021

In partnership with the City of Redmond, OneRedmond managed and administered over \$1.8 M in grant funding to over 360 small businesses. As part of this Small Business Resiliency Grant Program, these businesses also received access to free advising services and have regular touch points with the OneRedmond staff. These services will be ongoing until 2022.

Small Business Advising

SBDC and SCORE

Hosted in the OneRedmond office is the Business Advisor for the Small Business Development Center (SBDC), and our local SCORE mentor. These free and confidential one-on-one business advising sessions have been virtual throughout the pandemic, and will soon be available for inperson consultations.

The Washington SBDC and SCORE continue to be valuable partners and resources in 2021. The access to expertise proved critical in assisting existing small businesses navigating the challenges of the pandemic and beyond.



Launch of New Programs

Ambassador Program

A new OneRedmond Ambassador Program is in the planning stages now with a potential launching in the Fall of 2021. This diverse team of Redmond-based business leaders will be available to welcome, support and connect new Redmond businesses to the community.

Spotlight, Sip, And Socialize

Originally planned to launch in 2020, the new Spotlight, Sip, and Socialize event series is planned to kick off in the summer of 2021. Members of OneRedmond have the opportunity to host a networking event for the small business community at their establishments.

Arts without Barriers

Have you heard music in the park or at Redmond Town Center lately? OneRedmond connected with our friends at PACE and Redmond Town Center to bring this event to Redmond from April and continue to the end of the summer.

Collaboration on a Regional Scale

To amplify our programming and expand services to our businesses, OneRedmond communicates and collaborates with a vast network of city, local, and federal government, chambers of commerce, and multi-cultural organizations to align resources and maximize opportunity. In our collaborations, we are looking for programs or services of other groups that would be a benefit to our businesses that we can help amplify; we are looking for identified needs that we can help find solutions; and we are looking for additional resources as they become available. OneRedmond continues to seek opportunities to expand our network and find ways to bring the resources we need to support our small businesses.

COVID-19 Recovery Task Force and Work Groups

Several members of the OneRedmond team participated in numerous COVID-19 regional relief and recovery efforts. Key partners in these efforts included; Greater Seattle Partners, Challenge Washington, Washington Economic development Association, King County Task Force, and Washington State Department of Commerce's Technical Assistance Pod.

Since April, staff has conducted over 50 calls and meetings with peer organizations, businesses, and non-profits to discuss small business needs, including Eastside for All; Washington State Department of Commerce; chambers of commerce located in East King County, and others.



Business Recruitment and Engagement Efforts

OneRedmond's primary focus is always to retain and expand our local businesses. However, the lessons of the last year show the importance of our larger businesses' workforce and that employee foot traffic to our local small businesses. OneRedmond collaborates with Greater Seattle Partners, the King County ADO, the Port of Seattle, and the Innovation Triangle to advance Redmond's economic development goals, support our local businesses, and provide jobs to the region's citizens. These collaborations leverage our combined resources and offering in our collective efforts, funding, and the shared focus on community vitality.

In 2020, OneRedmond fielded 14 business attraction requests that represented 1,352 jobs and \$530M in infrastructure investment. In addition, OneRedmond spoke at 3 virtual international trade missions, and attended one in-person trade show.

Business expansion support included assistance to four large Redmond employers resulting in at least 1,300 additional new jobs in the city.

Continuing in 2021, OneRedmond has fielded 9 business attraction projects and 4 existing business expansion and/or relocation projects. All projects are still active.

Making Workforce Development Connections

OneRedmond has heard from its members and regional partners that workforce development solutions are of critical importance. OneRedmond is currently investigating the best ways to support Redmond and OneEastside SPARK localities with new workforce tools.

In addition, OneRedmond is working with several large, local employers to connect them with community organizations to progress innovative workforce talent programs. More details to come in the future.



OneEastside - Amplifying and Expanding Our Services

OneEastside Spark

OneRedmond received a half-million-dollar grant from the U.S. Department of Commerce's Economic Development Administration. These additional dollars allowed us to create OneEastside SPARK.

This new initiative provides Redmond's small business and nonprofits new benefits including:

- Funding resources
- One-on-one tax and marketing advising from professionals
- On-demand webinars
- Connections with other eastside small business owners and nonprofit staff and volunteers
- Up-to-date information regarding re-opening guidelines and safety protocols
- Assistance connecting to hiring resources
- Expert advice on managing lease requirements

Woven through all our activities is ensuring that women and minority-owned small businesses and non-profit organizations can get the help they need and access our programming. Redmond's business and non-profit community can learn more and sign up for programs including webinars and free one-on-one advising by visiting https://oneeastside.org/spark.

Through one-on-one advising, webinars, small business roundtables, marketing, and a virtual portal, we expect to support, retain and create jobs in Redmond and East King County. This program is funded for one year and designed to provide East King County small businesses and nonprofits with the resources and expertise that they need to thrive and to withstand future economic crises. Redmond-based businesses still make up a majority of our clients as we have already created that trusted relationship.

OneEastside Economic Outlook Summit

Working to attract additional state and federal resources to East King County is a high priority especially coming out of the pandemic. This year, we had our economist look at data from all of the 23 cities and towns that make up our region. This data can then be used to tell the compelling story of East King County and why the allocation of resources should be equitable throughout the region.